



Report of: **Service Director, Public Protection**

Meeting of	Date	Agenda Item	Ward(s)
Licensing Sub-Committee	14 April 2016		Junction

Delete as appropriate		Non-exempt
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**Subject: PREMISES LICENCE NEW APPLICATION  
AN APPLE A DAY, 621 HOLLOWAY ROAD, LONDON N19 5QX**

**1. Synopsis**

- 1.1 This is an application for a new premise licence under the Licensing Act 2003.
- 1.2 The new application is to:
  - i) permit the premises to sell alcohol, off supplies only, from 07:00 until 23:00 Monday to Sunday.
  - ii) permit the premises to open from 07:00 until 23:00 Monday to Sunday

**2. Relevant Representations**

Licensing Authority	Yes
Metropolitan Police	Yes
Noise	No
Health and Safety	No
Trading Standards	No

Public Health	No
Safeguarding Children	No
London Fire Brigade	No
Local residents	One in support of the application
Other bodies	One Ward Councillor

### **3. Background**

3.1 Papers are attached as follows:-

Appendix 1: application form;

Appendix 2: representations;

Appendix 3: suggested conditions and map of premises location.

3.2 The premises is located within the Junction Area of Archway, in which the Licensing Authority have adopted a special policy relating to cumulative impact in relation to the sale of alcohol, adopted by the Council on 24 January 2013.

3.3 The Licensing Authority received four letters of representation. These were three letters opposing the application from the Licensing Authority, the Police and a Ward Councillor, and a letter of support from a local resident.

3.4 In their representations, the Police and Noise Service requested conditions be attached to any premises licence granted. At the time of writing the report, these conditions had not been accepted.

3.5 The applicant has accepted conditions requested by Islington's Trading Standards Department, listed in Appendix 3.

3.6 This property was granted a premises licence in July 2009. Following an application for a Review made by Islington's Trading Standards Department in February 2014, the premises licence was revoked by Members of the Licensing Sub Committee. The property has not been licensed since that date.

### **4. Planning Implications**

4.1 Planning have confirmed that, the premises have A1 use, which is the lawful use for a supermarket/off licence.

4.2 There are no outstanding planning enforcement investigations in relation to this site.

### **5. Recommendations**

5.1 To determine the application for a new premises licence under Section 17 of the Licensing Act 2003.

- 5.2 If the Committee grants the application it should be subject to:
- i. conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (See appendix 3);
  - ii. conditions recommended by Responsible Authorities deemed appropriate by the Committee (see appendix 3); and
  - iii. any additional conditions deemed appropriate by the Committee to promote the four licensing objectives.

**6. Conclusion and reasons for recommendations**

- 6.1 The Council is required to consider this application in the light of all relevant information, and if approval is given, it may attach such conditions it considers appropriate to promote the licensing objectives.

**Background papers:**

The Council's Statement of Licensing Policy  
Licensing Act 2003  
Secretary of States Guidance

Final Report Clearance

**Signed by**

  
Service Director – Public Protection

Date 1st April 2016

**Received by**

Head of Scrutiny and Democratic Services

Date

Report author: Licensing Service

Tel: 020 75027 3031

E-mail: [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

\* required information

**Section 1 of 19**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	<input type="text" value="Not Currently In Use"/>	This is the unique reference for this application generated by the system.
Your reference	<input type="text" value="nn/HAJ1-3"/>	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes       No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

* First name	<input type="text" value="YALCHIN"/>	
* Family name	<input type="text" value="HAJIYEV"/>	
* E-mail	<input type="text" value="office@dadds.co.uk"/>	
Main telephone number	<input type="text" value=""/>	Include country code.
Other telephone number	<input type="text" value=""/>	

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

<input type="radio"/> Applying as a business or organisation, including as a sole trader	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
<input checked="" type="radio"/> Applying as an individual	

Continued from previous page...

### Address

* Building number or name	<input type="text"/>
* Street	<input type="text"/>
District	<input type="text"/>
* City or town	<input type="text"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text"/>
* Country	<input type="text" value="United Kingdom"/>

### Agent Details

* First name	<input type="text" value="Natasha"/>
* Family name	<input type="text" value="Nunn"/>
* E-mail	<input type="text"/>
Main telephone number	<input type="text"/>
Other telephone number	<input type="text"/>

Include country code.

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader  
 A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

### Agent Business

* Is your business registered in the UK with Companies House?	<input checked="" type="radio"/> Yes	<input type="radio"/> No
* Registration number	<input type="text"/>	
* Business name	<input type="text" value="Dadds L"/>	
* VAT number	<input type="text" value="GB"/>	
* Legal status	<input type="text" value="Partnership"/>	
* Your position in the business	<input type="text" value="Solicitor"/>	
Home country	<input type="text" value="United Kingdom"/>	

If your business is registered, use its registered name.

Put "none" if you are not registered for VAT.

The country where the headquarters of your business is located.

Continued from previous page...

**Agent Registered Address**

Address registered with Companies House.

* Building number or name	<input type="text"/>
* Street	<input type="text"/>
District	<input type="text"/>
* City or town	<input type="text"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text"/>
* Country	<input type="text" value="United Kingdom"/>

**Section 2 of 19**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name	<input type="text" value="621"/>
Street	<input type="text" value="Holloway Road"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text" value="London"/>
Postcode	<input type="text" value="N19 5SS"/>
Country	<input type="text" value="United Kingdom"/>

**Further Details**

Telephone number	<input type="text"/>
Non-domestic rateable value of premises (£)	<input type="text"/>

**Section 3 of 19**

**APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company
- A partnership
- An unincorporated association
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales
- Other (for example a statutory corporation)

**Confirm The Following**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 19**

**INDIVIDUAL APPLICANT DETAILS**

**Applicant Name**

Is the name the same as (or similar to) the details given in section one?

- Yes                       No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

Family name

Is the applicant 18 years of age or older?

- Yes                       No

Continued from previous page...

### Applicant Postal Address

Is the address the same as (or similar to) the address given in section one?

Yes  No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>

### Applicant Contact Details

Are the contact details the same as (or similar to) those given in section one?

Yes  No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

E-mail	<input type="text"/>
Telephone number	<input type="text"/>
Other telephone number	<input type="text"/>

Add another applicant

## Section 5 of 19

### OPERATING SCHEDULE

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

Convenience store offering a range of groceries in addition to the sale of alcohol.



*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 19**

**PROVISION OF PLAYS**

Will you be providing plays?

- Yes  No

**Section 7 of 19**

**PROVISION OF FILMS**

Will you be providing films?

- Yes  No

**Section 8 of 19**

**PROVISION OF INDOOR SPORTING EVENTS**

Will you be providing indoor sporting events?

- Yes  No

**Section 9 of 19**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

Will you be providing boxing or wrestling entertainments?

- Yes  No

**Section 10 of 19**

**PROVISION OF LIVE MUSIC**

Will you be providing live music?

- Yes  No

**Section 11 of 19**

**PROVISION OF RECORDED MUSIC**

Will you be providing recorded music?

- Yes  No

**Section 12 of 19**

**PROVISION OF PERFORMANCES OF DANCE**

Will you be providing performances of dance?

- Yes  No

**Section 13 of 19**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

Will you be providing anything similar to live music, recorded music or performances of dance?

- Yes  No

Continued from previous page...

**Section 14 of 19**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

Yes  No

**Section 15 of 19**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Continued from previous page...

Will the sale of alcohol be for consumption:

- On the premises       Off the premises       Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

**Enter the contact's address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Personal Licence number (if known)

Issuing licensing authority (if known)

Continued from previous page...

### PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

### Section 16 of 19

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

There will be no activity of this nature.

### Section 17 of 19

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

###### MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

###### TUESDAY

Start

End

Start

End

###### WEDNESDAY

Start

End

Start

End

###### THURSDAY

Start

End

Start

End

###### FRIDAY

Start

End

Start

End

Continued from previous page...

**SATURDAY**

Start

End

Start

End

**SUNDAY**

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 18 of 19**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Please see attached schedule of conditions.

b) The prevention of crime and disorder

Please see attached schedule of conditions.

c) Public safety

Please see attached schedule of conditions.

Continued from previous page...

d) The prevention of public nuisance

Please see attached schedule of conditions.

e) The protection of children from harm

Please see attached schedule of conditions.

## Section 19 of 19

### PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £87000	£315.00
Band D - £87001 to £125000	£450.00*
Band E - £125001 and over	£635.00*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000	£900.00
Band E - £125001 and over	£1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39999	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00

Continued from previous page...

\* Fee amount (£)

190.00

## DECLARATION

I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

Natasha Nunn

\* Capacity

Applicants Solicitor

\* Date

08 / 03 / 2016  
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...

2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/islington/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

## OFFICE USE ONLY

Applicant reference number

nn/HAJ1-3

Fee paid

Payment provider reference

ELMS Payment Reference

Payment status

Payment authorisation code

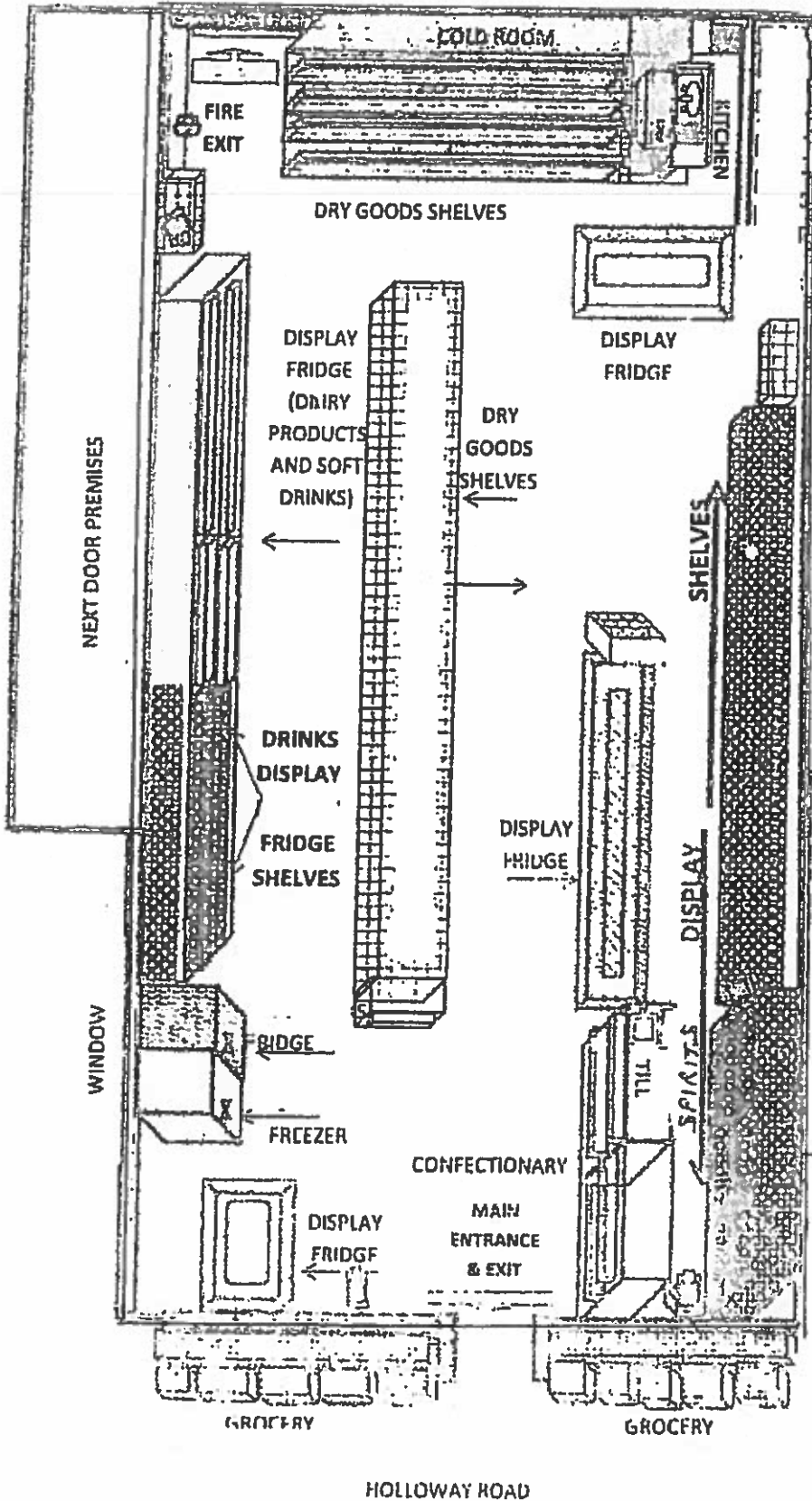
Payment authorisation date

Date and time submitted

Approval deadline

Error message

Is Digitally signed



**AN APPLE A DAY  
SUPERMARKET**  
621 HOLLOWAY ROAD,  
ARCHWAY,  
LONDON N19 5SS  
**PROPOSED GROUND  
FLOOR LAYOUT**

As: 05/09/2014 Business  
Training Line (UK) Ltd.  
Licencing, Food Hygiene and  
Health & Safety Consultancy M:  
07813101092-07772594087  
PLEASE DO NOT SCALE FROM  
THIS DRAWING

The red line delineates the area  
within which licensable activities  
will be undertaken





Appendix 2  
RFP 1

**Fitzsimons, Aiden**

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**From:** Burgess, Janet  
**Sent:** 10 February 2016 10:01  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Premises Licence Application: An Apple a Day, 621 Holloway Road

I wish to object on the following grounds:

Archway is one of the crime hotspots in the area. Indeed, at the end of July the Police imposed a Dispersal Zone in the area.

I believe, therefore, that granting this application for a licence the sale of alcohol will be against the objectives of the Licensing Policy: prevention of crime and disorder, the prevention of public nuisance, public safety and the protection of children from harm.

Whilst it may not be a normal consideration of such applications, I would also like to point out that the Archway area is seeing a considerable amount of change at present, with building work taking place to the buildings in the nearby Mall. Additionally, work has just started change the layout of the gyratory at Archway. All this adds up to a feeling of concern for safety in the area.

Our current Licensing Policy also points out that the Archway area has one of the highest concentrations of off licences of any ward in the Borough, with an average of one off-licence per 317 residents. The Policy therefore has designated it an area of cumulative impact and saturation. As such there should not be another licence granted. It is widely recognised that as the density of licensed premises increases, so does the number of alcohol related ambulance call outs and incidents of alcohol related crime and disorder.

Janet Burgess M.B.E.

[REDACTED]

**50% CUT ...with more cuts to come**

National government has cut Islington Council's funding in half since 2010

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**From:** Fitzsimons, Aiden  
**Sent:** 09 February 2016 16:42

REPZ

**Fitzsimons, Aiden**

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**From:** [REDACTED]  
**Sent:** 21 February 2016 23:07  
**To:** Licensing  
**Subject:** Premises license application An Apple A Day

We believe that you should grant the premises application of An Apple A Day, because there will certainly be no danger of it causing public nuisance, crime and disorder, harm to children or damage to public safety, and there may even be some public benefit in all these areas from doing so.

Other small shops and both Sainsbury's and Tesco, all within 100 metres of An Apple A Day, have such licenses, and there is no reason to believe that their having one would result in any adverse developments, or indeed in any developments different to those that played out after the other licenses were granted in the area. A precedent has been set. In fact, An Apple A Day, a small family-run business with diligent, caring staff, is just the sort of establishment that should be trusted with such a license - and as such is perhaps a more obvious candidate for the license than those already holding them in the area.

What's more, given the enormous value of their shop to the local community, any license that enables An Apple A Day to remain competitive should be considered an opportunity to uphold public safety, the protection of children from harm, and the avoidance of crime, disorder and public nuisance. The staff, many of whom are members of the same family, stay with the business a long time and build relationships with the community. The shop usually stays open through the night, and this is of some reassurance to us; it means that when we are coming home late, there are people who we can trust looking out and close at hand. Their business makes the area safer, so it should be allowed to thrive. Being able to sell alcohol as well as their many other products will help them compete for customers against the other vendors in the street.

[REDACTED]  
[REDACTED]  
[REDACTED]

Sent from my iPad

REF 3

Your New Premises License Application  
Our Licensing/NI  
Date: 16/02/2016



**METROPOLITAN POLICE  
SERVICE**  
Islington Police Licensing Unit  
Islington Police Station  
2 Tolpuddle Street  
London  
N1 0YY

**An Apple A Day**

**621 HOLLOWAY ROAD  
LONDON  
N19 5SS**

Telephone: 07799133204  
Email:  
licensingpolice@islington.gov.uk

**16th February 2016**

Dear Sir

**Re: Premises License Application (New) - An Apple A Day 621 HOLLOWAY ROAD N19 5SS**

With reference to the above application, we are writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to this application as it is our belief that if granted the application would undermine the Licensing Objectives, Prevention Of Crime and Disorder and Prevention of public nuisance

The venue is situated in the 'Junction Cumulative impact zone', an area which traditionally suffers from high levels of crime and disorder and there are concerns that the addition of a further off-license will cause further policing problems in an already demanding area.

The venue has previously held a License which was revoked by the Licensing Sub-Committee D on 29/04/2014.

Islington has almost double the national average of licensed premises per resident, and this is why the Police supported the implementation of the Council's Cumulative Impact Policy. This large number of licensed premises and the issues associated with these impacts greatly on all emergency services.

There are a total of 17 Licensed Premises within a 250m radius of these premises. 5 of these are off licensed premises so there is no need for a further off license.

The application is for the hours of 0700-2300 seven days a week. We would not expect any alcohol to be sold before 0900hrs as this prevents school children, students attempting to buy alcohol on their way to school/college.

It is for these reasons that we are objecting to the application, and propose that it is refused.

If then Committee is minded to grant the application then we would ask that the following conditions are added to the License.

1. Alcohol sales 0900 -2300 Mon - Sun.

2. CCTV shall be installed, operated and maintained in agreement with the Police. Maintained means that the system will be regularly serviced ( at least once a year) and checked every two weeks to ensure that it is storing images correctly and a log kept and signed by a Supervisor to this effect. The system will provide an identifiable full head and shoulder image of everyone entering the premises and will operate in any light conditions within the premises. The system will cover the full exterior of the premises and shall record in real

time, date and time stamped and will operate whilst the premises is open for licensable activities. The recordings will be kept for a minimum of 31 days and copies will be made available to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) within 24hrs of any request free of charge. There will always be a member of staff on duty who can operate the system, to allow Officers to view recordings and if required by a Police Officer, provide a copy of images immediately free of charge to assist in the immediate investigation of offences. If the system malfunctions and will not be operating for longer than one day of business then Police must be informed.

Should you wish to discuss the matter further please contact us on Mobile 07799133204 or via email, [licensingpolice@islington.gov.uk](mailto:licensingpolice@islington.gov.uk)

Yours sincerely

Steven Harrington Pc 425NI  
Peter Conisbee Pc 575NI

Islington Police Licensing Officers

**Licensing Authority Representation: Licensing Act 2003**

REP 4

**Application: An Apple a Day, 621 Holloway Road, London N19 5SS**

I am submitting a representation on behalf of the Licensing Authority with respect to the variation application for the above premises.

The grounds for the representation are:

- Public nuisance
- Crime and disorder

Licensing Policy Considerations

*Licensing Policies 1 & 2*  
*Licensing Policies 4 & 5*  
*Licensing Policies 9 & 10*

*Location, cumulative impact and Saturation*  
*Off sales*  
*Operating Schedules*

Issues of Concern

1. The premises are located within the Junction area of Archway special policy area. The onus is on the applicant to demonstrate that these premises will not add to the cumulative impact. It is my opinion that the proposed application will add to the cumulative impact.
2. Regular complaints are received from local residents about the impact of licensed premises in the area and Licensing Officers regularly visited the premises and try to work with licensed operators to minimise the impact of their businesses have on the local environment, for example through the successful introduction of the "reduce the strength" campaign.
3. There is a specific concern about the impact of street drinking in the area, who typically arrive in the area early and consume alcohol on the street and in the local parks. These drinkers are associated with antisocial and criminal behaviour such as fighting, public urination and littering. To this effect, there is a Wet Day Centre on Tollington Way, less than a mile from this premises which was established to meet the needs of the vulnerable drinkers which congregate around north London, specifically around the Holloway Road/Finsbury Park area.
4. This application will undermine the licensing objectives and added to the cumulative impact principally because the proposed off sale hours will be attractive to street drinkers referred to above.

Recommendation

If the Licensing Committee is minded to grant the licence, I recommend that the licence be granted to allow off-sales between the following hours only: 09:00 to 23:00, Mondays to Sundays. I also recommend that the following additional conditions apply:

1. Outside of permitted hours for the sale of alcohol, all alcohol on display is to be secured behind locked shutters/screens/grills or secured behind locked cabinet doors.
-

2. There shall be no sales of spirits in vessels of 30cl or less.
  3. Customers shall not be permitted to open or consume alcoholic products on the premises.
  4. No beer, larger, cider or similar cans to be sold in single units. Beer and cider only be sold in multiple packs of a **minimum of 4 cans**. No plastic bottles of cider will be sold.
  5. Patrons shall be requested not to congregate or loiter inside/outside the premises and to leave the premises quietly. Notices to this effect must be prominently displayed at the entrances of the premises.
  6. No open vessels shall be allowed off the premises.
  7. No cups or vessels will be supplied to those purchasing alcohol.
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7 March 2016

**Suggested conditions of approval consistent with the operating schedule**

1. The premises licence holder shall ensure that notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
2. The premises licence holder shall ensure that the areas outside the premises are monitored regularly to ensure that any persons loitering outside the premises disperse quickly and do not congregate.
3. The premises licence holder shall ensure that no alcohol purchased from the premises is consumed in the near vicinity.
4. No super-strength beer, lager or cider of 6.5 ABV or above shall be sold at the premises.
5. The premises licence holder shall ensure that there is no external disposal of refuse after 21:00 hours and before 08:00 hours daily and, as far as possible, to ensure deliveries are between 08:00 hours and 21:00 hours with the exception of newspaper deliveries.
6. The premises licence holder shall ensure that staff shall routinely check the premises during opening hours to ensure they are clean and tidy and ensure that the frontage of the premises is swept at least once during each trading day.
7. The premises licence holder shall ensure that reasonable and adequate staff training shall be carried out and properly documented in relation to:
  - (i) dealing with incidents and the prevention of crime and disorder;
  - (ii) the responsible sale of alcohol (i.e. preventing sales to underage persons or persons over 18 purchasing for underage persons, recognising signs of drunkenness) prior to being allowed to sell alcohol; and
  - (iii) that within six weeks of any appointment of a member of staff, as a salesperson, they receive adequate training to Responsible Alcohol Retailing standards or equivalent.
8. The premises licence holder shall ensure that refresher training shall be completed every six months for all relevant staff and documented, as above.
9. The premises licence holder shall ensure that records for all training and refresher training shall be retained for no less than 12 months and made available to police and local authority officers upon reasonable request.
10. The premises licence holder shall ensure that the premises shall install and maintain a comprehensive closed-circuit television (CCTV) system. CCTV will be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions particularly facial recognition. Cameras shall encompass all ingress and egress to the premises and all areas where the sale/supply of alcohol occurs.
11. The premises licence holder shall ensure that in the event of a failure of the CCTV, it is repaired as quickly as possible.
12. The premises licence holder shall ensure that the CCTV system shall continually record whilst the premises is open to members of the public.

13. The premises licence holder shall ensure that all CCTV recordings shall be stored for a minimum period of 28 days. Recordings shall be made available upon reasonable request to police or local authority officer within 48 hours, subject to Data Protection legislation.
14. The premises licence holder shall ensure that a staff member who is able to operate the CCTV system shall be on the premises at all times when the premises are open to the public.
15. The premises licence holder shall operate a 'Challenge 25' scheme at the premises whereby anyone who appears to be under the age of 25 shall be asked to provide proof of age that he or she is over 18. Proof of age shall only comprise of a passport, a photo-card driving licence or an industry approved proof of age identity card.
16. The premises licence holder shall ensure that notices shall be prominently displayed in the premises to advise patrons and staff that a 'Challenge 25' scheme operates in the premises.
17. The premises licence holder shall ensure that any refusals of sale of age-related products are recorded in a refusals log. The log should show:
  - (i) the date and time of the refusal;
  - (ii) the product(s) attempted to be purchased;
  - (iii) a description of the customer; and
  - (iv) the signature of the staff member who made the refusal.
18. The refusals log shall be checked and signed monthly by the designated premises supervisor or premises licence holder. The refusals log shall be made available for inspection upon reasonable request to police or a local authority officer.
19. The premises licence holder shall ensure that no alcoholic or tobacco products will ever be purchased from sellers calling to the shop.

**Suggested Police Conditions – Not agreed at the time of writing the report**

20. Alcohol sales 0900 - 2300 Mon - Sun.
21. CCTV shall be installed, operated and maintained in agreement with the Police. Maintained means that the system will be regularly serviced ( at least once a year) and checked every two weeks to ensure that it is storing images correctly and a log kept and signed by a Supervisor to this effect. The system will provide an identifiable full head and shoulder image of everyone entering the premises and will operate in any light conditions within the premises. The system will cover the full exterior of the premises and shall record in real time, date and time stamped and will operate whilst the premises is open for licensable activities. The recordings will be kept for a minimum of 31 days and copies will be made available to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) within 24hrs of any request free of charge. There will always be a member of staff on duty who can operate the system, to allow Officers to view recordings and if required by a Police Officer, provide a copy of images immediately free of charge to assist in the immediate investigation of offences. If the system malfunctions and will not be operating for longer than one day of business then Police must be informed.

**Suggested Local Authority Conditions – Not agreed at the time of writing the report**

22. Alcohol sales 0900 - 2300 Mon - Sun.
23. Outside of permitted hours for the sale of alcohol, all alcohol on display is to be secured behind locked shutters/screens/grills or secured behind locked cabinet doors.



24. There shall be no sales of spirits in vessels of 30cl or less.
25. Customers shall not be permitted to open or consume alcoholic products on the premises.
26. No beer, larger, cider or similar cans to be sold in single units. Beer and cider only be sold in multiple packs of a minimum of 4 cans. No plastic bottles of cider will be sold.
27. Patrons shall be requested not to congregate or loiter inside/outside the premises and to leave the premises quietly. Notices to this effect must be prominently displayed at the entrances of the premises.
28. No open vessels shall be allowed off the premises.
29. No cups or vessels will be supplied to those purchasing alcohol.

**Suggested Noise Service Conditions – Agreed**

30. No alcoholic goods or tobacco products will ever be purchased or taken from persons calling to the shop.
31. The licensee will immediately report to Trading Standards any instance of a caller to the shop attempting to sell alcohol or tobacco products.
32. No spirits shall be purchased in a resealed box, without thorough checks being made to ensure it is legal to sell.
33. Only alcoholic drinks which are detailed on invoices will be purchased or accepted as part of a 'free' offer. Invoices (or copies) for all alcoholic goods on the premises will be made available to officers from the council, police or HMRC upon request.
34. An ultra-violet light will be available at the premises for the purpose of checking the UK Duty Stamp on spirits as soon as practical after they have been purchased.
35. If any spirits bought by the business have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to Islington Trading Standards as soon as possible.

Title: r

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